

<https://doi.org/10.17221/129/2021-JFS>

The perception of an image of the state forest enterprise by general public in chosen region of the Slovak Republic

DANIEL HALAJ, KLÁRA BÁLIKOVÁ, YVONNE BRODRECHTOVÁ*

*Department of Forest Economics and Management, Faculty of Forestry, Technical University in
Zvolen, Zvolen, Slovakia*

**Corresponding author: klara.balikova@tuzvo.sk*

Electronic Supplementary Material (ESM)

The authors are fully responsible for both the content and the formal aspects of the electronic supplementary material. No editorial adjustments were made

<https://doi.org/10.17221/129/2021-JFS>

Questionnaire –The perception of an image of the state forest enterprise by general public (public)

Dear respondents,

this questionnaire will be used only for scientific purposes. We will be grateful that you will devote a piece of your time and answer a few questions. Your given information will be processed anonymously and will be used only for purposes of this research. Thank you for your time and willingness.

Please, mark the answers with the cross in the following questions ☒. (Always only one possibility, if it is not written different option).

Age:

☐ 18 – 25 years ☐ 26 – 60 years ☐ over 61 years

Education background:

☐ grammar school ☐ middle school ☐ college

What is your relation to the state forest enterprise, Lesy SR?

☐ employee ☐ public

Are you the owner of some forest land?

☐ yes ☐ no

1. How often do you go to the forest?

☐ at least once a week ☐ at least once a month ☐ at least once a half year
☐ at least once a year ☐ less than once a year ☐ I do not go to the forest

<https://doi.org/10.17221/129/2021-JFS>

2. What first come to your mind (what association) when you hear the collocation “state forest enterprise Lesy SR”?

3. What is your opinion on the effectiveness of the state and non-state forest management?

☐ state forest management is more effective ☐ non-state management is more effective

4. How many points would you give to the state forest enterprise for the nature protection?

☐ 1 ☐ 2 ☐ 3 ☐ 4 ☐ 5

5. Do you consider the forestry education as important for the society?

☐ yes ☐ no

6. In the following tables, please, mark the rate of your agreement or disagreement with the given statement on the scale (FA = fully agree; A = agree; D = disagree; CD = completely disagree)

PRODUCT/SERVICE

	CD	D	A	FA
	1	2	3	4
State forest enterprise has professional access to silviculture and forest protection	☐	☐	☐	☐
State forest enterprise plunders forest by increasing the volume of timber felling	☐	☐	☐	☐
State forest enterprise behaves insensitively against the nature	☐	☐	☐	☐

<https://doi.org/10.17221/129/2021-JFS>

State forest enterprise do everything for destroying a significant part of pests threatening forest stands	☐	☐	☐	☐
State forest enterprise sufficiently dedicates the seed activity	☐	☐	☐	☐
State forest enterprise manages forest in sustainable way	☐	☐	☐	☐
State forest enterprise provides the game breeding and protection responsibly	☐	☐	☐	☐
State forest enterprise contributes to sustainable development of biomass production as a renewable source	☐	☐	☐	☐

7. PRICE

	CD	D	A	FA
	1	2	3	4
State forest enterprise is managed transparently	☐	☐	☐	☐
State forest enterprise has high prices for individual wood assortments	☐	☐	☐	☐
The price policy is unclear	☐	☐	☐	☐

8. DISTRIBUTION

	CD	D	A	FA
	1	2	3	4
State forest enterprise trades with raw timber transparently	☐	☐	☐	☐
State forest enterprise meets conscientiously delivery deadlines	☐	☐	☐	☐

<https://doi.org/10.17221/129/2021-JFS>

9. PEOPLE

	CD	D	A	FA
	1	2	3	4
Qualified employees work at the state forest enterprise	☐	☐	☐	☐
State forest enterprise provides education for its employees	☐	☐	☐	☐
State forest enterprise sufficiently motivates its employees to high performance	☐	☐	☐	☐
State forest enterprise creates good working conditions for its employees	☐	☐	☐	☐
State forest enterprise pays attention to safety work of its employees	☐	☐	☐	☐
State forest enterprise offers trainings and seminars for schools and other institutions	☐	☐	☐	☐
State forest enterprise offers consultancy	☐	☐	☐	☐
State forest enterprise is willing to solve purchasers' complaints	☐	☐	☐	☐

10. PROCESSES

	CD	D	A	FA
	1	2	3	4
State forest enterprise improves health conditions of forest stands	☐	☐	☐	☐
State forest enterprise decreases the risk of forest stands damages	☐	☐	☐	☐
State forest enterprise supports biological diversity and maintains a favourable condition of rare forest ecosystems	☐	☐	☐	☐

<https://doi.org/10.17221/129/2021-JFS>

State forest enterprise keeps favourable condition of protected plants and animals	☐	☐	☐	☐
State forest enterprise cooperates on development of mountain and foothill regions	☐	☐	☐	☐
State forest enterprise uses certified approaches to forest management (it means appropriate technologies, close to nature machines)	☐	☐	☐	☐

11. PHYSICAL EVIDENCE

	CD	D	A	FA
	1	2	3	4
Buildings of state forests are renovated	☐	☐	☐	☐
Forest clothing presents an elegant representation	☐	☐	☐	☐
Forest roads and paths under the state management are in critical state	☐	☐	☐	☐
The rolling stock of state enterprise is on representative level	☐	☐	☐	☐

12. COMMUNICATION

	CD	D	A	FA
	1	2	3	4
Forest state enterprise active communicates with the public	☐	☐	☐	☐
Forest state enterprise has conflicting behaviour against conservationists	☐	☐	☐	☐
State forest enterprise has trusted name as well as its representatives	☐	☐	☐	☐

<https://doi.org/10.17221/129/2021-JFS>

13. Which of given activities for public do you know? (You can choose more than one option)

- | | |
|---|---|
| ☐ Open-air museum – Vydrovo | ☐ Arbour Day |
| ☐ Forest pedagogics – Trees of knowledge | ☐ Forestry and Wood Museum |
| ☐ Museum in St. Anton | ☐ Forestry Educational Trails |
| ☐ St. Hubert Days | ☐ I do know any of listed activities |

14. Have you visit or attend some of mentioned enterprise's activities? (You can choose more than one option)

- | | |
|---|--|
| ☐ Open-air museum – Vydrovo | ☐ Arbour Day |
| ☐ Forest pedagogics – Trees of knowledge | ☐ Forestry and Wood Museum |
| ☐ Museum in St. Anton | ☐ Forestry Educational Trails |
| ☐ St. Hubert Days | ☐ I did not attend/ I did not visit |

15. How do you rate the promotion level of the national parks or primeval forests in Slovakia?

- | | | | |
|------------------------------------|-------------------------------|-------------------------------|--|
| ☐ excellent | ☐ good | ☐ week | ☐ any promotion |
|------------------------------------|-------------------------------|-------------------------------|--|

16. Do you know the logo of the state forest enterprise Lesy SR?

- | | |
|------------------------------|-----------------------------|
| ☐ yes | ☐ no |
|------------------------------|-----------------------------|

17. Do you know, where the headquarter of the state forest enterprise, Lesy SR, is located?

- | | |
|------------------------------|-----------------------------|
| ☐ yes | ☐ no |
|------------------------------|-----------------------------|

Thank you for your time and patience by completing the questionnaire!