

## Are Czechs interested in employment in forestry?

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### Electronic Supplementary Material (ESM)

The authors are fully responsible for both the content and the formal aspects of the Electronic Supplementary Material. No editorial adjustments were made.

Table S1. Factors analysis results: 5 factors based on the average of answers

Type of factor	Average value
<b>Factor 1: Forest as an important part of life</b>	
A forest has value in itself, regardless of what people get from it	4.741
Any intervention in a forest should be considered with regard to the impact on the entire ecosystem	4.537
Healthy forests are important because without them, people would have a worse quality of life	4.685
Every tree and animal in the forest has the right to life, even if it does not directly benefit people	4.121
Forests are important because they maintain balance in the natural environment	4.780
Resulting average	4.573
<b>Factor 2: Communication and management method</b>	
Direct communication about forestry problems with the public (in the forest, at public events)	4.396
Implementation of the latest scientific knowledge into practice	4.138
Communication about forestry problems with the public through the media (television, newspapers, social media)	4.248
Implementation of nature-friendly management methods	4.369
Communication with nature conservation institutions and organizations	4.108
Resulting average	4.252
<b>Factor 3: Traditional forestry</b>	
Utilising past proven forestry knowledge	3.962
Increasing social recognition (prestige) of foresters	3.949
Maintaining traditional forestry practices	3.344
Having a job you enjoy	4.827
Feeling that your work is useful to society	4.099
Having a job that is appreciated by others	3.747
Having a job where you can work independently	3.833
Having the possibility of career advancement	4.025
Having the opportunity to help other people with your work	3.794
Resulting average	3.953
<b>Factor 4: Sustainability of forestry</b>	
I feel a strong personal connection to nature, which motivates me to work in forestry	4.239
I want to work in forestry to help protect nature for future generations	3.871
Forestry work fulfils me regardless of external rewards	3.463
I am motivated by the knowledge that my work supports ecological sustainability	3.578
Forestry work offers me the opportunity to learn and grow professionally	3.503
Forestry work is our family tradition	2.486
Resulting average	3.523
<b>Factor 5: Material benefits</b>	
I am motivated by career opportunities in forestry	3.093
Salary and benefits are the main reason why I want to work in the forestry sector	2.727
I am motivated by the job security that a job in forestry provides	3.087
Forests are valuable especially when one can benefit from them	2.616
Having a secure job	4.638
Having a high income	4.113
Resulting average	3.379